

# DANIELLE BELL

## SUMMARY

*Recent Design graduate from The University of Texas at Dallas with a strong foundation in design thinking, visual storytelling, and effective communication. Adept at creating visually compelling and strategically driven design solutions across digital/print media.*

## EXPERIENCE

### **Elektroplate** – Mid-level Graphic Designer | MAR 2025 – PRESENT | Carrollton, TX

- Edits and optimizes 1000+ product visuals for various e-commerce platforms, ensuring compatibility with size and resolution requirements.
- Utilizes photo manipulation, color correction, and retouching techniques to produce professional product imagery and mockups.
- Manages multiple projects simultaneously, delivering assets on time in a fast-paced environment.

### **The UT Dallas Office of Undergraduate Education** – Graphic Designer | SEPT 2022 – MAY 2025 | Richardson, TX

- Conceptualizes and designs visually engaging graphics and various marketing materials for the Office of Undergraduate Education in order to promote programs/events and increase student engagement.
- Communicates with clients such as faculty and staff to produce work that satisfies client expectations, maintains branding, and meets printing/publishing standards.
- Collaborates with colleagues to brainstorm, create cohesive designs, and assist one another as part of efficient design team processes.

### **Make-A-Wish North Texas** – Graphic Design Intern | SEPT 2024 – DEC 2024 | Addison, TX

- Assisted the Marketing and Communications Team with day-to-day graphic design needs of the chapter while ensuring all projects and assets were accurate and aligned with enterprise guidelines, mission, vision and values.
- Supported the ideation and execution of creative concepts, strategies, and campaigns while bringing new ideas and innovative solutions to the table.

## SKILLS

- Proficient in Adobe Illustrator, Photoshop, InDesign, Premiere Pro, After Effects, and Canva.
- Proficient with written and verbal communication, Microsoft Word, Excel, PowerPoint, and Teams.
- Experience with motion design, photography, videography, audio/video editing.

## EDUCATION

### **University of Texas at Dallas, Richardson TX**

GRADUATED MAY 2025 | GPA: 3.8 | Bachelor of Arts in Arts, Technology, Emerging Communication with a certificate in Applied Experience Design and Research