

DANIELLE BELL

Recent Design graduate from The University of Texas at Dallas with a strong foundation in design thinking, visual storytelling, and effective communication. Adept at creating visually compelling and strategically driven design solutions across digital/print media.

EXPERIENCE

Junior Graphic Designer – Total Point Healthcare, Elevate Wellness | 07/25 – PRESENT | Dallas, TX

- Produces brochures, posters, social media posts, and banners that increase community awareness of healthcare services, directly supporting patient engagement and outreach campaigns
- Balances the visual identity of three Elysian Capital brands by producing consistent, style-compliant deliverables that strengthen audience connection across diverse markets
- Designed 5 months of daily social media content for Total Point Urgent Care (@totalpointurgentcare) and Total Point ER (@totalpointemergencycenter), ensuring brand consistency while tailoring designs to unique audiences

Mid-level Graphic Designer – Elektroplate | 03/25 – 07/25 | Carrollton, TX

- Edited and optimized 1,000+ product visuals using photo manipulation, color correction, and retouching techniques to create product mockups tailored for e-commerce platform requirements
- Developed branding, logo design, and a full website for a privately owned rentable cabin, creating a cohesive visual identity and enhancing its online presence
- Contributed to creative direction by proposing and championing the addition of “peeker”-style decals to the product line, expanding offerings and aligning with emerging trends in fan merchandise

Graphic Designer – The UT Dallas Office of Undergraduate Education | 09/22 – 05/25 | Richardson, TX

- Conceptualized and designed visually engaging graphics and various marketing materials in order to promote programs/events and increase student engagement
- Communicated with clients to produce work that satisfied client expectations, maintained branding, and met printing/publishing standards

Graphic Design Intern – Make-A-Wish North Texas | 09/24 – 12/24 | Addison, TX

- Assisted the Marketing and Communications Team with day-to-day graphic design needs of the chapter while ensuring all projects and assets were accurate and aligned with enterprise guidelines, mission, vision and values
- Supported the ideation and execution of creative concepts, strategies, and campaigns while bringing new ideas and innovative solutions to the table

SKILLS

- Proficient in Adobe Illustrator, Photoshop, InDesign, Premiere Pro, After Effects, and Canva
- Proficient with written and verbal communication, Microsoft Word, Excel, PowerPoint, and Teams
- Experience with motion design, photography, videography, audio/video editing

EDUCATION

University of Texas at Dallas, Richardson TX

GRADUATED MAY 2025 | GPA: 3.8 | Bachelor of Arts in Arts, Technology, Emerging Communication with a certificate in Applied Experience Design and Research