ADDISON, TX 75001 | (210) 854-8230 | DANIELLEBELLDESIGN@GMAIL.COM | [PORTFOLIO](#)

DANIELLE BELL

SUMMARY

Current senior at The University of Texas at Dallas looking to fill a Graphic Design position. Utilizes design, creative thinking, and communication skills to effectively solve problems while creating visually appealing graphics.

EXPERIENCE

Make-A-Wish North Texas — *Graphic Design Intern | SEPT 2024 – PRESENT | Addison, TX*

- Assists the Marketing and Communications Team with day-to-day graphic design needs of the chapter.
- Supports the ideation and execution of creative concepts, strategies, and campaigns while bringing new ideas and innovative solutions to the table.
- Ensures all projects and assets are accurate and aligned with enterprise guidelines, mission, vision and values.

The UT Dallas Office of Undergraduate Education — *Graphic Designer | SEPT 2022 – PRESENT | Richardson, TX*

- Conceptualizes and designs visually engaging graphics for various marketing materials and digital platforms for the Office of Undergraduate Education and the Student Success Center in order to promote programs/events and increase student engagement.
- Communicates with clients such as faculty and staff to produce work that satisfies client expectations and meets printing/publishing standards.
- Collaborates with colleagues to brainstorm, create cohesive designs, maintain branding, and assist one another as part of efficient design team processes.

The UT Dallas Mercury — *Graphics Artist | NOV 2021 – NOV 2022 | Richardson, TX*

- Designed infographics for the campus newspaper in order to supplement news articles.
- Implemented proposed adjustments and constructive criticism from both the Graphics Editor and reporters to ensure quality.

SKILLS

- Proficient in Adobe Illustrator, Photoshop, Premiere, After Effects, and Canva.
- Proficient with written and verbal communication.
- Proficient in Microsoft Word, Excel, PowerPoint, and Teams.
- Experience with photography, videography, audio/video editing.

EDUCATION

University of Texas at Dallas, Richardson TX

EXPECTED GRADUATION DATE MAY 2025 | GPA: 3.744 | Arts, Technology, Emerging Communication Major with a certificate in Applied Experience Design and Research